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Enrique Armani Rodriguez Creative Director & Front-end Developer



EnriqueArmani.com



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267-602-1635

- UI/UX Design
- Responsive Design
- Graphic Design
- Prototyping
- HTML5
- CSS3
- Javascript
- Adobe Suite
- Sketch
- Typography
- Photo Retouching
- Photography

Webimax

Philadelphia, PA

9/2017 - Current

Web Designer

- Managing Web Design projects.
- Designing and Implementing websites.
- Designing Marketing and Branding materials.

DNAsimple

Philadelphia, PA

7/2017 - Current

Creative Director

- Helped create interactive prototypes and UI specifications, including screen layouts, color palettes, typography, and user-interface elements.
- Develop HTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications.
- Managing development and marketing staff.
- Establishing the creative direction of marketing materials.
- Implementing standards and practices for developers.
- Establishing internal processes for work management.
- Conducted user-research studies to provide consumer insight.

Evo Studios

Dover, DE

12/2012 - 8/2013 1/2015 - 3/2017

Senior Web Designer and Developer

- Responsible for developing web pages in HTML5, CSS3 and some Javascript with a focus on responsive layouts
- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates, storyboards, wireframes, and mock-ups.
- Provide user interface design for Web-based projects, including dashboards, widgets, and products.
- Worked with Back-end team to implement UI and create enhancements to optimize user experience.
- Assist with walk-throughs and usability testing. Update UI per changing needs and requirements.

Nutrisystem(Contract)

Fort Washington, PA

11/2013 - 01/2014

Interactive Designer

- Creating and editing E-mail layouts
- Responsible for slicing E-mail layouts
- Creating Elements of Homepage re-design
- Creating and editing banners and other advertisement materials
- Editing Photos for use in corporate marketing campaigns
- Consistently met deadlines