



Enrique Armani Rodriguez

Creative Director & Front-end Developer



EnriqueArmani.com



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267-602-7792

- Graphic Design
- UI/UX Design
- Adobe Suite
- Sketch
- Typography
- Photo Editing
- Digital Illustration
- Prototyping
- HTML5
- CSS
- Javascript
- Wordpress

Merck(Aquent & MCS) 12/2020 - Current
Remote Design Steward/Sr. Digital Designer

- Working with Content Stewards and Content writers to create digital and print advertising campaigns.
- Content Management using Veeva Vault PromoMats to manage documents, work flows and life cycles of digital content.
- Work within team to create release plans and sprint goals based on team capacity and resources.
- Working within Assembler Online to create Digital Assets to be used by various brands as part of the Content Automation team.
- Communicated with Asset Librarians and Content Stewards to ensure graphics remained within Merck compliance.

Freelance(Archer Group Finger Paint) 9/2019 - 11/2019
Web Developer

- Workflow tools included: HTML, Pug, Nunjucks, SCSS, Bootstrap, javascript, Pug, Gulp, and Git.
- Created HTML email templates and newsletters for e-mail marketing campaigns.
- Tested e-mails for compatibility across multiple clients and browsers.
- Implemented websites, and landing pages from concept through deployment.
- Created and implemented a custom CSS grid system, with CSS media queries for mobile responsiveness.
- Tested front-end code in multiple browsers to ensure cross-browser compatibility.

Webimax 9/2017 - 1/2019
Philadelphia, PA Web Designer

- Managing Web Design projects.
- Developing Custom themes and features in wordpress
- Designing and Implementing websites.
- Designing Marketing and Branding materials including magazine ads, internal documents, and white sheets.
- Responsible for developing web pages in HTML5, CSS3 and some Javascript with a focus on responsive layouts.
- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates, storyboards, wireframes, and mock-ups.

Evo Studios 12/2012 - 8/2013 1/2015 - 3/2017
Dover, DE Senior Web Designer and Developer

- Responsible for developing web pages in HTML5, CSS3 and some Javascript with a focus on responsive layouts
- Identified user needs and business requirements and communicated design deliverables, such as specifications, templates, storyboards, wireframes, and mock-ups.
- Provide user interface design for Web-based projects, including dashboards, widgets, and products.
- Worked with Back-end team to implement UI and create enhancements to optimize user experience.
- Assisted with walk-throughs and usability testing. Update UI per changing needs and requirements.